

November 4, 2015

Middle East Transition Fund
Steering Committee

Subject: Endorsement of Application for Tunisia Delivery Unit Project

Dear Sirs,

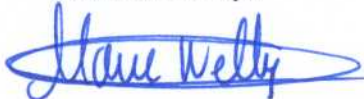
The World Bank is pleased to endorse the Application for the Tunisia Delivery Unit Project presented by the Government of Tunisia to the Middle East and North Africa Transition Fund Steering Committee and the World Bank agrees to act as the Implementing Support Agency for the implementation of this project.

The primary objective of the proposed project is to endow the Office of the Prime Minister with an innovative and efficient delivery unit dedicated to the implementation of top priority public actions. The unit will facilitate the delivery of concrete and measurable initiatives that help improve public services and enhance the competitiveness of Tunisia. In particular, this technical assistance aims at: (i) establishing a sustainable and effective institutional framework for the Delivery Unit; (ii) providing it with just-in-time expertise and consultancies needed throughout its first two years of work; and (iii) providing it with the needed internal and external communication resources and expertise (for the same period), including an open platform that will support government's communication on progress, showcase success and keep involved stakeholders focused on targets and results.

The project builds on an ongoing Technical Assistance provided by the World Bank on the subject and funded by the Competitive Industries and Innovation Program (CIIP). The project is aligned with the Government of Tunisia's strategy and top priorities as expressed by the Prime Minister himself.

We thank the Steering Committee for its consideration of this application, and look forward to the opportunity to support the Government of Tunisia in preparing this project to the benefit of the people of Tunisia.

Yours sincerely,



Marie Françoise Marie-Nelly
Country Director for Tunisia
Middle East and North Africa Region