

Programmatic Concept Note

Tunisia

Tunisia Broadband Internet and ICT for Education Acceleration Project (P158114)

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Last Modified by Michel Rogy on 06-Nov-2015

Form Status: DRAFT

Program Basic Information

Product Line	Title	Country, Region or Global	Task Team Leader(s)
Programmatic Approach	Broadband Internet and ICT for Education	Tunisia	Michel Rogy, Noah Bunce Yarrow
Legal Name	Tunisia Broadband Internet and ICT for Education Acceleration Project		Practice Manager/Manager
			Boutheina Guerhazi
Responsible Cost Center	Requesting Cost Center	Completion Fiscal Year	Status
GT111 (9386)	MNC01 (392)	2019	Active
Parent GPP	Reimbursable Advisory Services		
	No		

Program Development Objective & Expected Intermediate Outcome

What is the development objective that this program is seeking to achieve? What are the expected intermediate outcomes?

The primary objective of the proposed program is to support the Government of Tunisia (GoT) in accelerating access to high speed internet in Tunisia and to improving service delivery in Tunisia's education sector by the use of information and communications technologies (ICT). The five components will be implemented under the Digital Tunisia Project currently under preparation by the GoT and the World Bank.

More specifically, the program would result in an actionable plan and design, with full government ownership, on (1) deepening reforms on telecoms liberalization and broadband regulation ; (2) examining the strategic options for the state-owned incumbent telecoms operator in the context of the plan for overall sector liberalization ; (3) introducing new models of broadband infrastructure supply ; (4) testing and evaluation of promising approaches and drafting a detailed implementation strategy including policy reforms at the macro level and training and investments at the school and classroom level for ICT4E (ICT for Education) ; and (5) conducting an Impact Evaluation (IE) to ascertain the effects of broadband infrastructure and accompanying e-education program on the economic and social outcomes of beneficiaries.

Intermediate Outcome(s) and Indicator(s)

Choose at least one intermediate outcome and at least one indicator from the list below that reflect the development objective and is expected to be achieved by the completion of the program.

Intermediate Outcome(s)	Indicator(s)
Development financing informed	Preparation of new operation informed, Mobilization of non-Bank resources informed
Policy/strategy informed	Government policy/strategy informed, Bank country strategy informed, Bank sector strategy informed
Client capacity increased	Monitoring & Evaluation capacity increased
Innovative approaches & solutions generated	New innovative approach fostered

Custom Intermediate Outcome(s) and Indicator(s)

Custom Outcome(s)	Indicator(s)

Strategic Relevance / Description

Strategic Relevance

Does the program support (select all that apply)

A Country Strategy (e.g. CAS, CPS, ISN)

A Regional Strategy

A Global Strategy (e.g. Sector Strategy)

None of the Above

Why is this program being used to address the objective? Is it linked to other Bank activities or tasks? Explain.

In June of 2014, Tunisia completed a consultative process to adopt its new ICT strategy called “Digital Tunisia 2018” which aims at transforming the country into an international digital best practice and to use digital technologies as a key accelerator of social and economic development. “Digital Tunisia 2018” follows an holistic approach structured around 6 strategic pillars: (1) improve the quality of life of the citizen through a better use of information and communications technologies (ICT); (2) Transform businesses through the use of ICT for greater competitiveness, productivity and integration; (3) Transform the administration by the use and adoption of ICT for better efficiency and transparency to the benefit of citizen and businesses; (4) Achieve Broadband Internet and knowledge for All and develop Ultra Fast Broadband (UFB); (5) be in the Top 3 offshoring leader in IT offshoring in Middle East Africa; (6) Make innovation a driving force in the digital industry through the development of creative solutions and functional support in all business sectors and entrepreneurship. “Digital Tunisia 2018” seeks to significantly improve the importance of the ICT sector in terms of economic, social and international competitiveness of Tunisia. By supporting the development of a competitive, sustainable and private sector led High Speed Internet infrastructure, the proposed project will be an essential foundation to the main pillars of the country’s national strategy in the sector. Investments in digital learning are a key part of the “Digital Tunisia 2018” strategy and the National Strategic Plan as well as the Five Year Development Plan 2020. A strategic overview, “Solution Numerique Pour Tous” was developed in May 2015 as a first stage toward implementing these strategic goals. The program will therefore support the country strategy as well as the sector strategy in the region by:

- Investing in Sustainable Growth: Support Ministry in charge of Digital Economy in developing both regulations in-line with international best practice to promote broadband Internet development.
- Investing in Sustainable Growth: Support Ministry in charge of Education in developing an actionable roadmap for leveraging digital technologies in its national education system.
- Competitiveness and Integration: Promote and facilitate private investments into the national fiber optic cable infrastructure.
- Inclusive Development and Job Creation.

Program Context / Description

Provide a brief summary of background/ context/ description of this program, outline key issues to be addressed to meet the DO.

Note: If the summary is exempted to exceed 7000 characters, please include detail as an attachment below.

The project consists of 5 components : (1) deepening reforms on telecoms liberalization and broadband regulation ; (2) examining the strategic options for the state-owned incumbent telecoms operator in the context of the plan for overall sector liberalization ; (3) introducing new models of broadband infrastructure supply ; (4) testing and evaluation of promising approaches and drafting a detailed implementation strategy including policy reforms at the macro level and training and investments at the school and classroom level for ICT4E (ICT for Education) ; and (5) conducting an Impact Evaluation (IE) to ascertain the effects of broadband infrastructure and accompanying e-education program on the economic and social outcomes of beneficiaries.

Component 1. Deepening reforms on telecoms liberalization and broadband regulation (\$600,000). The experience of the past decade has clearly shown that competition, and in particular facilities-based competition, is the most important driving force for accelerated and sustainable telecommunications market development together with the set-up of independent regulatory authorities. Competition enables private investment, incentivizes operators to be more efficient, and, as a result, ensures maximum benefits for end users both in terms of quality and prices. The activities in this component would support and enhance the capacity of the Tunisian public sector stakeholders involved in designing and implementing improvements in the policy and regulatory environment of broadband communications (Ministry in charge of Digital Economy, sector regulator INT, Competition Authority, Administrative Court). Improvements in primary legislation (revision of the Tunisian basic telecommunications Law – Code des Télécommunications), secondary legislation or decisions of the sectoral regulator INT would align with the following principles: (i) minimizing barriers to market entry in telecommunications, including for independent service providers ; (ii) promoting competition, with regulation that is sufficiently transparent, predictable, and stable to leverage private sector participation in broadband communications; (iii) expanding the frontier of commercial viability of broadband infrastructure through measures to decrease operators’ deployment costs ; and (iv) address underserved areas of the country through using the universal service fund for rural broadband network deployment.

Component 2. Examining the strategic options for the state-owned incumbent telecoms operator in the context of the plan for overall sector liberalization (\$400,000). The activities in this component would support the Government of Tunisia examining the strategic options for the state-owned incumbent telecoms operator in the context of the plan for overall sector liberalization. To be examined are in particular : reviewing the mandate, financial flows, product lines, structure and staffing of Tunisie Telecom in order to assess their sustainability, financial viability and impact on overall sector performance ; based on the review, a set of recommendations would be developed for Tunisie Telecom in terms of organization structure and strategic partnerships.

Component 3. Introducing new models of broadband infrastructure supply (\$900,000). The activities under this component would support the Tunisian authorities in setting up an enabling environment for a PPP for ultrafast broadband networks, including through the design of ultrafast broadband PPP models based on best practices, frameworks for infrastructure sharing and infrastructure operators’ draft authorization/cahier des charge and through the strengthening of the capacity to monitor the performance of the selected private operator (best practice tools and procedures to monitor the execution of PPP contract as well as training of the Government officials tasked with overseeing the execution of broadband PPP contracts).

Component 4. Testing and evaluation of promising approaches and drafting a detailed implementation strategy including policy reforms at

the macro level and training and investments at the school and classroom level for ICT4E (ICT for Education) (\$450,000) . Development of a detailed implementation strategy for ICT4E, including in-depth and meaningful consultation with teachers, school directors, civil society and stakeholders such as blind and hearing-impaired students. The strategy would focus on the evaluation of existing information and communication technologies for education approaches in Tunisia and the testing of solutions for roadblocks related to the existing limited teacher and school-director uptake of e-education tools.

Component 5. Conducting an Impact Evaluation (IE) to ascertain the effects of broadband infrastructure and accompanying e-education program on the economic and social outcomes of beneficiaries (\$650,000). The activities under this component would support the Tunisian authorities in the data collection for the Impact Evaluation.

The total costs for all 5 components amount to \$3,000,000 and the team intends to request funds from the MENA Transition Fund in the amount of \$225,000 for grant preparation, administration and implementation support (Staff time:\$ 135,000 and Staff travel: \$90,000). More details including in the detail program context attached.

Risks to Achieve Program Objective

Please rate and describe the principal risks to achieve the development objective within the time period envisaged and how they can be mitigated. Does the team seek any specific guidance?	Risk Rating	Explanation
	High	<p>There is considerable interest and commitment within the GoT to implement Digital Tunisia with the support of WB-AfDB-AFD. Nevertheless, the overall risk for the proposed project is High. Primary risks include: (i) limited commitment of the GoT to deepen the telecommunication sector reform program, in particular reforms aiming at removing barriers to entry on international and on broadband communications that would exert the most significant competitive pressure on the oligopoly of the 3 operators and the issue of the restructuring of the state-owned historical operator, Tunisie Telecom (the strategic options around the incumbent operator may in addition have conflicting objectives with the liberalization program); (ii) the potential for weak private sector participation in subcomponent 1.3 of the proposed operation through a resistance by existing oligopoly to increased competition, if the bidding process is not designed carefully (most probably selection via international and transparent bidding); (iii) the potential for not achieving expected results due to change management challenges and limited teacher uptake; (iv) delays in conducting key feasibility studies as the GoT is reluctant to consider a Project Preparation Advance and is rather looking for grants ; (v) potential delays in decision-making and implementation of activities due to the fact that several ministries/agencies will be involved in the project;; (vi) limited institutional capacity within the MITDE as well as the MoE ; (vii) that there are three donors each with its own internal rules for disbursing and managing projects which may create some bottlenecks; and (viii) improving the governance framework of Digital Tunisia (Strategic Council for Digital Economy) as it is criticized by Non-Governmental Organizations (NGOs) for not being sufficiently inclusive. The project will include activities to mitigate these risks - through building on existing activities and initiatives in Tunisia, and through capacity building activities during project preparation and during implementation.</p>

Roles of Clients and Partners

Client Ownership

Has the client asked for this program?

Yes

Has the client agreed to the concept/scope/design?

Yes

Will the client be substantially involved in carrying out the program?

Yes

Will the client help finance the program?

No

Comments

The client intends to submit an application to the MENA Transition Fund for the activities covered by this Concept Note, which are fully aligned with the Digital Tunisia project under preparation (P152173). These activities are to be Bank executed.

Contact Information

Activity title (Edit if needed to make the title recognizable to any clients identified below.)

Tunisia Broadband Internet and ICT for Education Acceleration Project

Partner/ Other Programs

Are other partners doing similar programs? If yes, have you ensured this program is not duplicative and/or has value-added?

In March 2015, the GoT requested financing from the WB, the African Development Bank (AfDB), and the French AFD (Agence Francaise de Développement) to support the implementation of Digital Tunisia. A joint WB-AfDB-AFD pre-identification mission was conducted in June 2015, during which the GoT presented and discussed its key priorities. The main reason for the GoT to reach out simultaneously to WB-AfDB-AFD, with the WB being the coordinating financier, is to achieve better coordination between donors' efforts and ensure that sufficient funding is mobilized for GoT's top priorities within Digital Tunisia, which are: (i) 2.7 million households with access to broadband Internet (defined as a minimum 4 Mbits); (ii) digital and connected schools (access devices, connectivity, educational content); and (iii) a paperless public service.

Are there one or more partners who are either funding this program or contributing expertise?

Yes

Partners

Organization Name	Type	Contact	Title	Office Phone	Email
AFDB	Partner	Samatar OMAR ELMI	Ingénieur TIC Supérieur		s.omarelmi@afdb.org
AFD	Partner	Gwenael PRIE	Chef de Projet Télécoms et Technologies de l'information		prieg@afd.fr

Is this a joint work with IFC? No

Outreach

Audience

Please choose and describe the primary audience to be reached. Are there any secondary or indirect audiences? If yes, please explain.

Primary Audience
Government

Explanation

The Ministry of Information Technology and Digital Economy (MITDE) will be responsible for the overall implementation of the activities. For the purpose of implementing activity 4 and 5, the Ministry of Education (MoE) will be directly involved.

Overall Dissemination / Outreach Strategy

Describe the dissemination strategy and other outreach activities to engage the principal audience.

The deliverables of the activities will be discussed with the Government counterparts and whenever needed with all stakeholders of the sector, including private sector, civil society and NGOs.

Is translation of some or all of the activities planned? Yes

Practice Area Mapping

Practice Area (Lead)

Transport & ICT

Contributing Practice Areas

Cross Cutting Topics

Cross Cutting Topics

- Climate Change
- Fragile, Conflict & Violence
- Gender
- Jobs
- Public Private Partnership

Sectors

Sector (Maximum 5 and total % must equal 100)

Major Sector	Sector	%
Information and communications	Information technology	20
Information and communications	Telecommunications	30
Information and communications	General information and communications sector	20
Education	General education sector	30
Total		100

Themes

Theme (Maximum 5 and total % must equal 100)

Major Theme	Theme	%
Economic management	Analysis of economic growth	10
Financial and private sector development	Infrastructure services for private sector development	20
Trade and integration	Technology diffusion	50
Human development	Education for the knowledge economy	20
Total		100

Gender Tag

Does the activity support (select all that apply)

Analysis and/or consultation on gender related issues

No

Specific actions to address the distinct needs of women and girls, or men and boys, or positive impacts on gender gaps

No

Mechanisms to monitor gender impact to facilitate gender-disaggregated analysis

No

Preparation Schedule

Milestone	Original	Forecast	Actual
AIS Sign-Off	04-Nov-2015		05-Nov-2015
Program Concept Review	06-Nov-2015		06-Nov-2015
Management Approval of Program Concept *	06-Nov-2015		
Final Delivery/Prog. Completion Summary *	30-May-2019		

Team Composition

Bank Staff

Name	Role	Title	Specialization	Unit	Office Phone	Location
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Michel Rogy	Team Leader <input checked="" type="checkbox"/> ADM Responsible	Senior ICT Policy Specialist		GTIDR	458-0950	WASHINGTON, DC
Noah Bunce Yarrow	Team Leader	Education Spec.		GEDDR	473-7797	WASHINGTON, DC

Extended Team

Name	Title	Office Phone	Location

Strategic Pillars

Strategic Pillars	Description (optional)

Activities

Pillar Unspecified

Reforms on telecoms liberalization

Title	Reimbursable Advisory Services	Product Line	Country
Reforms on telecoms liberalization	No	Technical Assistance (Non-lending)	Tunisia
Team Leader		Separate CN?	Prior Management Endorsement
Michel Rogy		No	N
Responsible Cost Center		Start Date	End Date
GT111 (9386)		02-May-2016	29-Nov-2018

Description

The experience of the past decade has clearly shown that competition, and in particular facilities-based competition, is the most important driving force for accelerated and sustainable telecommunications market development together with the set-up of independent regulatory authorities. Competition enables private investment, incentivizes operators to be more efficient, and, as a result, ensures maximum benefits for end users both in terms of quality and prices. The activities would support and enhance the capacity of the Tunisian public sector stakeholders involved in designing and implementing improvements in the policy and regulatory environment of broadband communications . Following a critical review of the current framework, improvements in primary legislation (revision of the Tunisian basic telecommunications Law), secondary legislation or decisions of the sectoral regulator INT would align with the following principles: (i) minimizing barriers to market entry in telecommunications, including for independent service providers ; (ii) promoting competition, with regulation that is sufficiently transparent, predictable, and stable to leverage private sector participation in broadband communications; (iii) expanding the frontier of commercial viability of broadband infrastructure through measures to decrease operators' deployment costs ; and (iv) address underserved areas of the country through using the universal service fund for rural broadband network deployment.

Strategic options for the Operator

Title	Reimbursable Advisory Services	Product Line	Country
Strategic options for the Operator	No	Technical Assistance (Non-lending)	Tunisia
Team Leader		Separate CN?	Prior Management Endorsement
Michel Rogy		No	N
Responsible Cost Center		Start Date	End Date
GT111 (9386)		02-May-2016	29-Nov-2018

Description

Examining the strategic options for the state-owned incumbent telecoms operator in the context of the plan for overall sector liberalization. Compared with benchmark countries such as Chile or Eastern EU countries, Tunisia has only partially reformed the incumbent operator, Tunisie Telecom. Tunisie Telecom has a strong national backbone of 13,000 Km of fiber, and good engineers. It remains overstaffed and commercially unable to face competition. The activities in this pillar would support the Government of Tunisia examining the strategic options for the state-owned incumbent telecoms operator in the context of the plan for overall sector liberalization. To be examined are in particular : reviewing the mandate, financial flows, product lines, structure and staffing of Tunisie Telecom in order to assess their sustainability, financial viability and impact on overall sector performance ; based on the review, a set of recommendations would be developed for Tunisie Telecom in terms of organization structure and strategic partnerships.

New models of BB infrastructure Supply

Title	Reimbursable Advisory Services	Product Line	Country
New models of BB infrastructure Supply	No	Technical Assistance (Non-lending)	Tunisia
Team Leader		Separate CN?	Prior Management Endorsement
Michel Rogy		No	N
Responsible Cost Center		Start Date	End Date
GT111 (9386)		02-May-2016	29-Nov-2018

Description

There is a strong rationale for public sector financing when the policy objective is to accelerate investment in the areas where financial viability can only be attained through collaborative deployment schemes of a shared fiber-based ultrafast broadband (FTTH) infrastructure. The activities under this pillar would support the Tunisian authorities in setting up an enabling environment for a PPP for ultrafast broadband networks, including through the design of ultrafast broadband PPP models based on best practices, frameworks for infrastructure sharing and infrastructure operators' draft authorization/cahier des charge and through the strengthening of the capacity to monitor the performance of the selected private operator (best practice tools and procedures to monitor the execution of PPP contract as well as training of the Government officials tasked with overseeing the execution of broadband PPP contracts).

Education Strategy

Title	Reimbursable Advisory Services	Product Line	Country
Education Strategy	No	Technical Assistance (Non-lending)	Tunisia
Team Leader		Separate CN?	Prior Management Endorsement
Noah Bunce Yarrow		No	N
Responsible Cost Center		Start Date	End Date
GT111 (9386)		02-May-2016	29-Nov-2018

Description

This pillar will focus on testing and evaluation of promising approaches and drafting a detailed implementation strategy including policy reforms at the macro level and training and investments at the school and classroom level for ICT4E (ICT for Education). The Ministry of Education and the Government of Tunisia would like to evaluate existing approaches to ICT for education currently in use in Tunisia and to test of solutions for roadblocks related to the limited teacher and school-director uptake of e-education tools. The results of these tests and evaluations will inform the development of a detailed national education strategy for ICT integration. While an overall strategy exists and has been ratified by the Government (September 11, 2015), a strong need has been expressed by the Government for a detailed implementation plan with costs, phases and improved approaches based on local and global experience. Based on the challenges identified through a participatory process, policy-makers and other key decision makers in the education sector would work together to conduct an "Implementation and Policy Lab" to develop specific solutions with detailed implementation timeframes and costs, with technical assistance from the World Bank and expert technical consultants and facilitators. The result of this pillar would be a fully costed, time-bound roadmap of policy and program implementation that reflects the full scope of stakeholders in the education system of Tunisia.

Impact Evaluation (IE)

Title	Reimbursable Advisory Services	Product Line	Country
Impact Evaluation (IE)	No	Impact Evaluation	Tunisia
Team Leader		Separate CN?	Prior Management Endorsement

Michel Rogy	No	N
Responsible Cost Center	Start Date	End Date
GT111 (9386)	02-May-2016	29-Nov-2018

Description

This pillar will focus on conducting an Impact Evaluation (IE) to ascertain the effects of broadband infrastructure and accompanying e-education program on the economic and social outcomes of beneficiaries. The GoT and the World Bank have jointly submitted in September 2015 an expression of interest for the first Round of the new Impact Evaluation (IE) Program launched by the Transport and ICT Global Practice of the World Bank in partnership with DECIE. This study will use a randomized phase-in approach as the main identification strategy to ascertain the effects of ICT infrastructure and accompanying programs on the economic and social outcomes of beneficiaries for both broadband rollout in rural areas and ultrafast broadband in urban areas. The activities under this component would support the Tunisian authorities in the data collection for the Impact Evaluation.

Program Activities
Grand Total for the Program

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	1,500,000.00	710,000.00	560,000.00	230,000.00	0.00	3,000,000.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	1,500,000.00	710,000.00	560,000.00	230,000.00	0.00	3,000,000.00

Grand Total for the Program - Reimbursable Advisory Services

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	0.00	0.00	0.00	0.00	0.00	0.00

Program Administration
Expenses to Date: 0.00

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	0.00	0.00	0.00	0.00	0.00	0.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	0.00	0.00	0.00	0.00	0.00	0.00

 Reimbursable Advisory Services **No**

Comments

Pillars & Activities
Pillar Unspecified

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	1,500,000.00	710,000.00	560,000.00	230,000.00	0.00	3,000,000.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	1,500,000.00	710,000.00	560,000.00	230,000.00	0.00	3,000,000.00

Reforms on telecoms liberalization

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	200,000.00	250,000.00	100,000.00	50,000.00	0.00	600,000.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	200,000.00	250,000.00	100,000.00	50,000.00	0.00	600,000.00
Reimbursable Advisory Services						
No						

Strategic options for the Operator

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	300,000.00	100,000.00	0.00	0.00	0.00	400,000.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	300,000.00	100,000.00	0.00	0.00	0.00	400,000.00
Reimbursable Advisory Services						
No						

New models of BB infrastructure Supply

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	500,000.00	200,000.00	100,000.00	100,000.00	0.00	900,000.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	500,000.00	200,000.00	100,000.00	100,000.00	0.00	900,000.00
Reimbursable Advisory Services						
No						

Education Strategy

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	200,000.00	160,000.00	60,000.00	30,000.00	0.00	450,000.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	200,000.00	160,000.00	60,000.00	30,000.00	0.00	450,000.00
Reimbursable Advisory Services						
No						

Impact Evaluation (IE)

Amount in USD	FY16	FY17	FY18	FY19	FY Beyond	Total
Bank Budget	0.00	0.00	0.00	0.00	0.00	0.00
Trust Fund	300,000.00	0.00	300,000.00	50,000.00	0.00	650,000.00
Other	0.00	0.00	0.00	0.00	0.00	0.00
Total	300,000.00	0.00	300,000.00	50,000.00	0.00	650,000.00
Reimbursable Advisory Services						
No						