Dear Sir,

Subject: Tunisia- Public Employment services in Tunisia: From a Mass to a Client-Oriented approach

The African Development Bank is pleased to endorse the submission of the Tunisian proposal entitled “Public Employment services in Tunisia: From a Mass to a Client-Oriented approach” which consists of grant of USD 2,560,000 from the MENA Transition Fund.

Through fostering sustainable economic growth by enhancing job creation and inclusive development, the project fits in the MENA TF scope and objectives as well as it is aligned with the country’s 5-year Strategic Development Plan (2016-2020). It aims primarily to promote youth’s inclusion and empowerment through a shift from a mass to a client approach in the public employment services and the development of professionalized support and personalized services for both job seekers and young entrepreneurs in the disadvantaged regions of Tunisia.

The project is also consistent with the ongoing efforts of the Government of Tunisia, who has developed with the Bank, the Country Strategy Paper (2017-2021) that focuses on reducing the unemployment rate at national and regional level. Actions financed by the Bank will have a significant contribution in terms of creating direct and/or indirect jobs, and a leveraging effect on private sector development. In this regard, the technical assistance will contribute at the macro level, to narrowing the skills’ gap in priority sectors by quantifying the gaps and adopting a plan to satisfy the demand. At the meso level, activities will be institution-based, focusing on the needs of the key stakeholders, and will include capacity building, information sharing and dissemination, and the creation of linkages. At the micro level, it will be help in increasing the employability of the socially vulnerable youth and women in cooperation with service providers, technical expertise in the private sector and civil society associations.
The Bank, as an Implementation Agency (ISA), will oversee activities for all components of the project and work closely with the Ministry of Vocational Training and Employment in Tunisia, which will be in charge of all implementation activities.

The proposal has followed the Bank’s normal policies and procedures in terms of project preparation. The Bank’s project document is attached. I am, therefore pleased to inform you that the Bank has endorsed it and is prepared to play the role of the Implementation Support Agency (ISA) for this proposal.

Yours Sincerely,

Dr. Khaled F. Sherif
advisor to the VP

VICE-PRESIDENT
REGIONAL DEVELOPMENT, INTEGRATION AND BUSINESS DELIVERY

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