



Steering Committee
MENA Transition Fund

Ladies and Gentlemen,

Leveraging Regional Regulatory Reforms to Advance Financial Inclusion in the Arab World – Presented to the Transition Fund

Dear Sirs,

The International Finance Corporation (IFC) endorses the activities to be implemented under the “Leveraging Regional Regulatory Reforms to Advance Financial Inclusion in Jordan” project presented by the Government of Jordan to the Middle East and North Africa transition fund Steering Committee and to act as an Implementation Support Agency (ISA) for the implementation of the project.

IFC has a long track of projects effectively supporting MFIs and - to maximize the impact - the project will be managed by IFC in close collaboration with Sanabel, the leading network of MFI in MENA. Sanabel is a network of NGOs and civil society organizations comprised of 25 institutions committed to advance financial inclusion for the poor. Sanabel will be a key partner to identify civil society organizations beneficiary, promote networking and exchange of experience among Arab MFIs and implement knowledge management activities such as staff training. IFC will also closely coordinate with the World Bank, as it has done under the MENA MSME Technical Assistance Facility as well as the Consultative Group to Assist the Poor (CGAP).

The “Leveraging Regulatory Reforms to Advance Financial Inclusion in Jordan” goal is to work with civil society institutions to increase financial inclusion, by focusing on the segments that are marginalized by the financial system prevalent in Jordan. It includes three main components: (1) Assisting NGO MFIs with strategic planning and transformation as well as the development of a consumer protection framework in light of the new law, (2) Providing risk management support to ensure that MFIs have adequate structures in place ahead of transformation, and (c) Facilitating exchange of knowledge and networking among MFIs in Jordan.

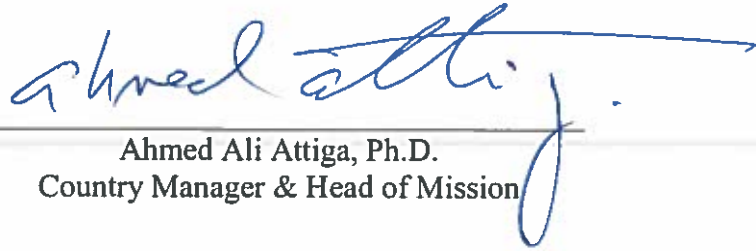
The project in Jordan aims at supporting two of the leading MFIs to adapt to the changes in the microfinance law that is currently pending a final approval in order to prepare MFIs to transform into for-profit companies.

The project has been prepared following normal policies and procedures. Project preparation has been finalized and cleared by management, as per attached Project documents and relevant Annexes.

We thank the Steering Committee for its consideration of this project, and look forward to the opportunity to support Jordan in implementing the project in the benefit of the people of Jordan.

Best regards,

Very truly yours,
INTERNATIONAL FINANCE CORPORATION



A handwritten signature in blue ink, reading "ahmed attiga", with a long horizontal flourish extending to the right. The signature is positioned above a horizontal line.

Ahmed Ali Attiga, Ph.D.
Country Manager & Head of Mission

Attachments:

- A summary sheet covering the activities to be completed in Jordan

Copy to:

H.E. Dr. Saleh Al-Kharabsheh
Secretary General, Ministry of Planning and International Cooperation
Ministry of Planning and International Cooperation
Amman, Jordan
Email: saleh.kharabsheh@mop.gov.jo