



The World Bank

INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT
INTERNATIONAL DEVELOPMENT ASSOCIATION

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Attn: Middle East and North Africa
Transition Fund Steering Committee

***Subject: Endorsement of the Jordan Competitiveness and Investment Partnership Programmatic
Technical Assistance***

Dear Madam, dear Sir,

The World Bank is pleased to endorse the Jordan Competitiveness and Investment Technical Assistance Program presented by the Government of Jordan to the Middle East and North Africa Transition Fund Steering Committee and to act as the Implementation Support Agency for this project jointly with the Organization for Economic Cooperation and Development (OECD).

If approved by the MNA Transition Fund, the proposed project would be a timely response to support competitiveness and investment reform implementation. The Jordanian authorities see this as a crucial input towards meeting the country's investment potential, promoting domestic and foreign investment, increasing innovation and competitiveness and creating jobs in the private sector growth.

The objective of the proposed project is to support the Government of Jordan in strengthening the implementation capacity of selected institutions responsible for investment policy, promotion and services. The project is aligned with the National Agenda that stresses among other aspects the importance of creating a favorable investment environment for business in Jordan.

The project has been fully prepared according to World Bank policies and procedures. It is proposed as a programmatic Technical Assistance financed under a World Bank executed trust fund. It would follow the World Bank's standard operational policies and procedures, including procurement and financial management policies.

We thank the steering Committee for its consideration of this project and look forward to the opportunity to support the Government in implementing these reforms.

Sincerely yours,

Ferid Belhaj
Director

Middle East Department
Middle East and North Africa Region

Cc: Mr. Merza Hussain Hasan, Executive Director, The World Bank Group
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